

France's key mobility event

Be part of RNTP 2025!

France's National Public Transport Conference (RNTP), the country's biennial mobility event, is coming to Orléans in 2025, bringing two events to one place.

Boost your customer relations!

Reach new prospects and grow your brand awareness at a tradeshow representing a diversified, innovative sector.

Make the most of good coverage

You'll benefit from all the communication about the event and the online and offline media plan; use promotional resources provided by the organisers.

(1) GART and UTPF conference

900 delegates will be meeting in Orléans for this three-day event.

Councillors, local authority officers, operators, industrial players and entrepreneurs, institutional players, researchers, journalists and some

100 speakers will be talking about how to build tomorrow's mobility together. The 2025 Conference will be a great place for all stakeholders to exchange views, with keynote talks, workshops, topical talks and technical visits.

The Exhibition

Over 200 exhibitors will have the opportunity to present their innovations at RNTP and benefit from the support of two leading experts in mobility: France's Transportation Authorities Group (GART) and its Public and Rail Transport Union (UTPF). 8.000 public transport professionals are expected to visit.

The quick and simple exhibition package is tailored to your needs, with two options available.

1. Turnkey stand packages from 9 to 54sqm

Includes:

- Stand structure and partitions between the stand and neighbouring spaces
- Floor carpeting
- Sign
- Consumer unit
- Lighting: spotlight bar
- Daily stand cleaning.

2. Bare space from 55sqm

Bare space for you to install your own stand.

Both options come with several benefits:

- Free access pass to the GART/UTPF conference
- Inclusion on all online and offline exhibitor lists (map, website)
- Detailed exhibitor page in the exhibition's online catalogue
- PR kit to help you promote your presence at the event And more besides!

Indoor exhibition space is also available for the display of static equipment and rolling stock.

Present and enhance your offering within one or more of the following categories:

Mobility authorities / Local authorities

Ticketing and e-money

Design, fittings, accessibility, street furniture

Energy

Training

Industry / manufacturers / subcontractors: rail, road, active mobility, and cable transport

Engineering, public works, infrastructure, civil engineering, signage

Institutions and non-profit associations

ITS

Maintenance

Cleaning and sanitising services

Mobility operators

Media

Service management systems

Safety and security

Consultancy firms

Parking

Digital technology and applications Passenger information systems

+ area especially for startups

+ Active Mobility space

Tools to raise the profile of your brand, including:

Page presenting full details of your company in the exhibition's internet catalogue

Agora* venue

where you can book 30 minutes to present your product, service and expertise to a captive audience

Floor signage*

to guide visitors to your stand

Banners and advertorials* sent out to 20,000 professional contacts in the industry

Bold Logo + Name packs on visitor guides and plans

Visitor communication

Programme/invitations

sent out ahead of the exhibition and visitor guides handed out on site

Newsletters

sent out to over 20,000 qualified professional contacts.

Extensive media coverage

Sustained coverage

in national and regional daily and trade press (over 150 articles published) and on social media

Established partnerships with the trade press,

including 50 advertisements.

* Charges apply

Visited by qualified, committed professionals and policymakers from a whole range of departments





MANUFACTURERS







MORILITY AUTHORITIES

AND LOCAL



5% EDUCATION AND TRAINING



30%



MANAGERS



ENGINEERS/EXECUTIVES



CHAIRS, CEOS, **TECHNICIANS**



Sources: RNTP 2023 figures

Exhibit in a brand new venue!

CO'Met is Orléans' brand new exhibition centre, featuring bold architecture and a design tailored to the needs of tradeshows.

A prime location

RNTP is coming to Orléans.
The city's efficient bus and tram
network brings you from the city centre
and its hotels to CO'Met in no more
than 20 minutes.

A shiny new exhibition centre

CO'Met's architecture, with facades clad in metal mesh, echoes the gentle meanders of the Loire.

The design offers an ideal exhibition environment, including four open-plan exhibition halls on the ground floor and access by escalator to the upper floor where the GART/UTPF Conference is being held.

The facility also boasts a large number of fully-equipped meeting rooms.



Create business opportunities

Supported by the Centre-Val de Loire Region and Orléans Métropole, RNTP 2025 is coming to a region committed to expanding mobility.

Partners rising to the challenges of the energy transition

This edition of the RNTP will be taking place on the banks of the Loire, at the gateway to the Sologne and on the edge of the Forest of Orléans in a setting rich in nature and culture. Event partners Centre-Val de Loire Region and Orléans Métropole are fully committed to the goals of the energy transition, modal transfer and low-carbon mobility; they'll be sharing their experience with participants during talks, official ceremonies and technical visits.



DR

For more information, visit rencontres-transport-public.fr

To book your stand, please contact our sales team:

→ Sabrina Bendris

e-mail **sabrina.bendris@gietransport.com** tél. **+33 (0)6 43 30 99 59**

→ Amy Pouye

e-mail amy.pouye@gietransport.com tél. +33 (0)7 56 36 72 99

A GART and UTPF event organised by GIE Objectif transport public





