



**RNTP
2023**

**Clermont-Ferrand
17 — 19 october**

Rencontres nationales
du transport public

**France's key
mobility event**

www.rencontres-transport-public.fr •  [#RNTP](https://twitter.com/RNTP)

Join us at RNTP 2023

Held every two years, Rencontres nationales du transport public, France's National Public Transport Conference, combines two events on one site.

① GART and UTP Congress

Structured around plenary sessions, workshops, topical talks, and technical visits, the three-day 2023 Congress is a key event where stakeholders can start devising the mobility of the future. Close to nine hundred delegates – including

elected officials, operators, manufacturers, entrepreneurs, researchers, institutional actors, and journalists – will be joined by some one hundred speakers for explanations and discussion of mobility policies and prospects.

② Exhibition

RNTP 2023 is the go-to event to stay informed, share, and learn more about this constantly-changing sector – and an opportunity for 200 exhibitors and a dozen startups to present their latest innovations. Exhibitors at RNTP 2023

will benefit from the support of two leading experts in mobility: GIE Objectif transport public stakeholders GART (France's Transportation Authorities Group) and UTP. 8,000 professionals are expected to attend.

Engaged visitors and decision-makers...



32%

DIRECTORS



22%

MANAGERS



18%

ENGINEERS AND EXECUTIVES



16%

PRESIDENTS, DIRECTORS-GENERAL, COUNCILLORS



12%

7% TECHNICIANS
5% STUDENTS

Boost your customer relations

Acquire new prospects and increase your notoriety at an event that brings together the best in this diverse and innovative sector.

Present and highlight your offering in the following business lines

Mobility authorities - Local authorities

E-ticketing and e-money

Design - Fittings - Accessibility
- Street furniture

Energy

Training

Civil engineering - Signalling

Industry, manufacturers, and subcontractors:
rail, bus, road, cable transport

Engineering - Public works - Infrastructures

Institutions - Associations

ITS

Maintenance

Active mobility

Mobility operators

Service management systems

Safety and security

Parking

Digital technology and applications
- Passenger information systems

from every type of structure within the sector:



29%

TRANSPORT COMPANIES



19%

SERVICE COMPANIES



18%

TRANSPORT AUTHORITIES AND LOCAL GOVERNMENT



18%

9% SALES CONSULTANTS
6% TRAINING/EDUCATION
3% INSTITUTIONAL ACTORS/NON-PROFITS



16%

BUILDERS AND MANUFACTURERS

Make the most of good coverage

Benefit from event communications, an above-the-line and below-the-line media plan, and PR resources made available by the organisers.

Visitor communications...

Invitations featuring the programme are sent out before the exhibition; visitor guides are handed out during the event.

Newsletters are mailed out to over 18,500 qualified, professional, opt-in contacts.

...and extensive media coverage

Plenty of coverage in regional and national daily newspapers (over 150 media sightings) plus LinkedIn and Twitter content on social media.

Trade press partnerships, including 50 advertisements.

Promotional resources available for your brand include:

A detailed page presenting your company in the exhibition's online catalogue.

An Agora venue* offering 30-minute slots to present your product, service, or expertise to a captive audience.

Branded floor markings* to direct visitors to your stand.

Banners and advertorials* reaching our 18,500 qualified, professional, opt-in contacts.

'Logo + name in bold' packs* for plans and visitor guides.

*Charges apply

attend to network.



85%

SAY THAT FACE-TO-FACE MEETINGS DELIVER HIGH-QUALITY NETWORKING OPPORTUNITIES



78%

SAY THAT IN-PERSON EVENTS ARE 'BETTER' OR 'MUCH BETTER' FOR IDENTIFYING SUPPLIERS AND CLOSING DEALS



86%

SAY THAT NETWORKING IS BETTER AT IN-PERSON EXHIBITIONS THAN AT VIRTUAL EVENTS



80%

SAY THAT IN-PERSON EVENTS ARE 'A BIT BETTER' OR 'A LOT BETTER' FOR DEVELOPING WORTHWHILE SALES LEADS

An outstanding experience

The Grande Halle d'Auvergne Exhibition Centre is a stone and glass facility in a unique setting, within sight of the region's volcanoes.

Clear and simple turnkey stand offering

Fitted stand space: from 9m² to 54m².

Bare space from 55m² to 500m² and more.

Outdoor spaces for static displays and vehicle demonstrations.

An ideal location

The venue is ideally located in the heart of France, with a dedicated shuttle link directly to and from the city centre.



Create business opportunities

Supported by Auvergne-Rhône-Alpes Regional Council, Clermont Auvergne Métropole, and SMTC-AC transport authority, RNTP 2023 will be held in a region making a major contribution to mobility.

'InspiRe' - a mobility project bringing a breath of fresh air to the city district.

With a budget of €324 million, this major urban transport network restructuring project aims to decrease car use and bring every resident within 30 minutes of essential services and the city centre. The goal is to increase passenger traffic from **32 million journeys per year** in 2022 to **52 million** in 2032. Key features of the project include:

Creating two busway (BRT) routes served by electric buses.

Building dedicated active mobility facilities along each of the two BRT routes.

Building new bus terminals and a technical centre.



© Photo credit: Clermont-Auvergne Tourisme

'InspiRe' also aims to transform and redevelop the city.

For more details, visit www.rencontres-transport-public.fr

To book your stand, please contact our sales staff:

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RNTP 2023's institutional partners:



A GART/UTP event organised by GIE Objectif transport public.

