



Toulouse
28–30 sept.

Rencontres nationales
du transport public

**France's key
mobility event**

www.rencontres-transport-public.fr •  #RNTP

Join us at RNTP 2021

Held every two years, Rencontres nationales du transport public, France's National Public Transport Conference, combines two events on one site.

① GART and UTP Congress

Structured around plenary sessions, workshops, topical talks, and technical visits, the three-day 2021 Congress is a key event where stakeholders can start building the mobility of the future. Close to one hundred speakers will be joined

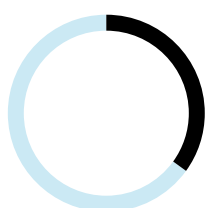
by nine hundred delegates – including councillors, local authority officers, operators, entrepreneurs, manufacturers, researchers, institutional actors, and journalists – for explanations and discussion of mobility policies and prospects.

② Exhibition

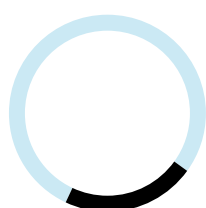
RNTP 2021 is the go-to event to stay informed, share, and learn more about this constantly-changing sector – and an opportunity for 200 exhibitors to present their latest innovations. Exhibitors at RNTP 2021 will benefit from the support of two leading experts

in mobility: GIE Objectif transport public stakeholders GART (France's Transportation Authorities Group) and UTP – and will have an audience of 8,000 professionals visiting a huge, continuous 15,000-square-metre exhibition space.

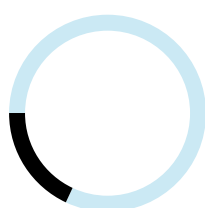
Engaged visitors and decision-makers



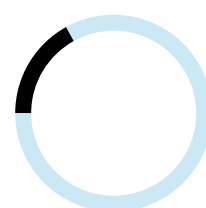
35%
DIRECTORS



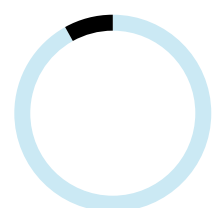
23%
ENGINEERS
AND EXECUTIVES



17%
MANAGERS



16%
PRESIDENTS
DIRECTORS-GENERAL
COUNCILLORS



9%
TECHNICIANS

Boost your customer relations

Acquire new prospects and increase your notoriety at an event that brings together the best in this diverse and innovative sector.

Present and highlight your offering in the following business lines:

Mobility authorities

Local authorities

E-ticketing and e-money

Street furniture / Design / Fittings / Accessibility

Energy

Training

Civil engineering / Signalling

Industry, manufacturers, and subcontractors: rail, bus, road, active mobility, cable transport

Engineering / Public works / Infrastructures

Institutions / Associations

ITS

Maintenance

Cleaning and sanitising services

Mobility operators

Service management systems

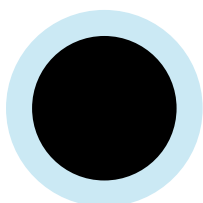
Safety and security

Parking

Digital technology and applications

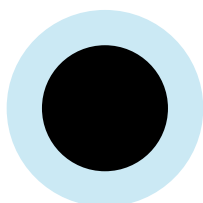
Passenger information systems

Visitors who know what they want



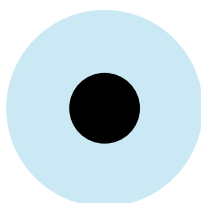
74%

MEET INDUSTRY
PROFESSIONALS



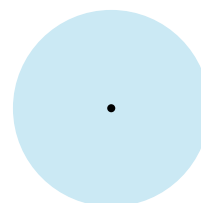
64%

LEARN ABOUT
THE LATEST INNOVATIONS



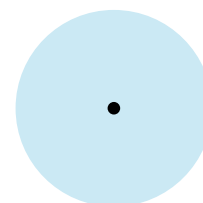
36%

PROSPECT



4%

FINALISE AN ORDER



7%

OTHER

Make the most of enhanced visibility

The organisers are here to help you every step of the way and throughout the duration of the exhibition, with everything from stand rental to preparation of your trip.

Easy, leveraged exhibitor solutions

Dedicated online exhibitor space to manage every aspect of your involvement (orders, PR, etc.).

Hotline service providing support and advice for exhibitors.

Agora venue*: 30-minute slots to present your product or service and interact with a captive audience of 50.

Branded floor markings* direct visitors to your stand.

Banners* on the exhibition website.

*Charges apply

Extensive web and media coverage

Over 500 pieces in regional and national daily newspapers, the trade press, and on radio and TV.

22 partnerships with the trade press, including 50 advertisements.

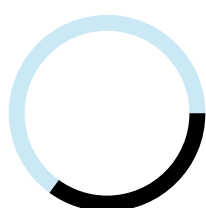
New website features a more detailed list of exhibitors. **Over 30,500 users** and **138,500 page views**.

Banners on over 20 websites (mobility, town planning, local authorities, etc.)

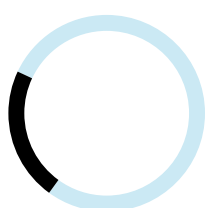
24 newsletters sent out to more than 30,000 contacts over the 6-month period leading up to the event.

We spread the word via ongoing Twitter updates.

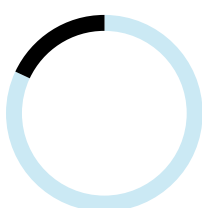
Every type of structure in the sector will be represented



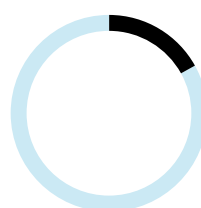
35%
TRANSPORT
COMPANIES



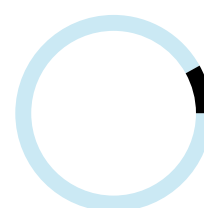
22%
SERVICE
COMPANIES



18%
MANUFACTURERS
AND INDUSTRY



17%
MOBILITY
AUTHORITIES
AND LOCAL
AUTHORITIES



8%
4% INSTITUTIONS
AND ASSOCIATIONS
3% EDUCATION
AND TRAINING
1% OTHER

An outstanding experience

Designed by Rem Koolhaas, the Toulouse Exhibition and Convention Centre (MEETT) is an outstanding architectural showcase, welcoming visitors in a unique, contemporary, and attractive venue.

Clear and simple turnkey stand offering

Pre-fitted stands from 9-54 m².

Bare space for stands from 55-500 m² or more.

Indoor and/or outdoor exhibition spaces to promote new vehicles and rolling stock.

An ideal location

The MEETT is a 15-minute tram ride from Toulouse-Blagnac International airport and 40 minutes from the city centre.

A wide choice of hotel accommodation is available around the site.



© LES YEUX CARRÉS

Create business opportunities

RNTP 2021 is taking place in a fast-developing region; local institutional decision-makers Région Occitanie, Toulouse Métropole, and Tisséo Collectivités will be there.

‘Destination Toulouse’: a major urban mobility infrastructure project through to 2030

Transport authority Tisséo Collectivités is investing €4 billion in the development of day-to-day mobility for a city district with a population of over 1 million. The project will provide new facilities for the Toulouse network, already the third-largest in France in terms of passenger traffic:

Construction of a new express metro line through to Toulouse-Blagnac International airport.

Commissioning in summer 2021 of Téléo, the longest urban cable car in France (3 km).

Renewing 55% of the bus fleet by 2025 – a total of some 300 vehicles.



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Fully integrated into the Tisséo network, Téléo will be used by 8,000 passengers daily.

For more details, visit www.rencontres-transport-public.fr

To book your stand, please contact your sales officer:

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Event organised by

GIE  **Objectif transport public**
Groupement des Autorités Responsables de Transport **GART | UTP** Union des Transports Publics et Ferroviaires