



26<sup>e</sup> **Rencontres**  
nationales du  
**transport public**

Marseille  
October 10-12, 2017

**THE NATIONAL EVENT  
FOR MOBILITY**

[www.rencontres-transport-public.fr](http://www.rencontres-transport-public.fr)

After France's National Public Transport Conference in Lyon, which saw record attendance in 2015, all the key players in public transport and mobility will next be gathering at Marseille-Chanot to share their most helpful local experiences, compare insights, and find out more about all the latest innovations at this next edition of *Rencontres nationales du transport public*.

## GART and UTP Conferences: progress through sharing

Politicians, local government employees, operators, manufacturers, entrepreneurs, researchers, institutional players, journalists will be gathering for three days at Parc Chanot to help develop the mobility of the future.

### Programme features include:

- Plenary sessions dealing with issues of strategy
- Themed talks
- Technical visits
- Business meetings
- Official events.

## Innovative solutions to the fore at the Exhibition

**98%** of the exhibitors at the National Public Transport Conference say they are satisfied overall:

- Special premiere events
- Latest-generation road and rail vehicles
- Self-driving and connected vehicles
- Energy transition and new energy sources
- Connected mobility and new digital services
- Startups, and more.

Two-thirds of exhibitors report that the Conference is an excellent place for making worthwhile sales contacts relating to public transport in France.



## Marseille

Marseille is France's second-largest city, and one of the largest urban districts both in Europe and anywhere on the Mediterranean coast. Attractive for both business and tourism, and boasting an extensive public transportation network, the city is a natural venue for the forthcoming *Rencontres nationales du transport public*.

As of January 1<sup>st</sup> 2016, the Aix-Marseille-Provence metropolis has 92 municipalities with a total population of 1.8 million. It accounts for almost the entire population of the Bouches-du-Rhône department, and over one third of that of the Provence-Alpes-Côte d'Azur Region. All modes of transport are available, including main line and regional trains, trams, buses, Bus Rapid Transit, bike share schemes and more.

The Aix-Marseille-Provence Metropolitan District is working on new solutions to improve travel throughout the area; these will be presented in its Mobility Agenda, in December 2016. The aim is to provide better connections between major hubs and better service for smaller municipalities.

**6,000** professional attendees

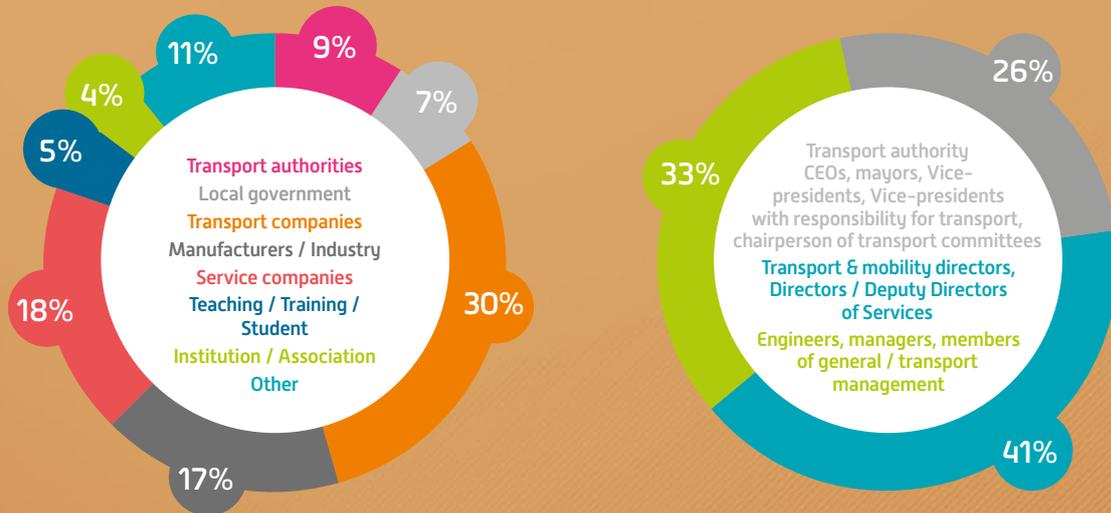
**160** exhibitor

a **dozen** roundtable debates over the course of 3 days

**over 90** journalists

**96%** of visitors and delegates satisfied with the event

# HIGHLY QUALIFIED ATTENDEES



## Benefits of exhibiting at the National Public Transport Conference:

- Meeting qualified policymakers and worthwhile sales contacts
- Promoting your innovations and expertise
- Raising your profile and enhancing your image with industry stakeholders
- Media plan ensuring maximum visibility, with a media kit, advertising, partnerships, media relations, and more.

## BOOK YOUR STAND

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Organised by

**GIE** Objectif transport public

Groupement des Autorités Responsables de Transport **GART | UTP** Union des Transports Publics et Ferroviaires